

Attorney's Docket No.: 06618-120002/CIT 2580-D1

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APR 28 2005

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Rodney M. Goodman et al.      Art Unit: 2614  
Serial No.: 09/528,479      Examiner: Michael W.  
Filed : March 17, 2000      Hoyer  
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

Mail Stop Final  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION

In response to the Office action mailed January 28, 2005,  
please amend the application as follows:

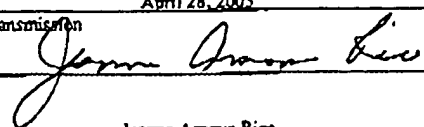
Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.

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## CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by  
facsimile to the Patent and Trademark Office on the date indicated  
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Date of Transmission April 28, 2005  
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